

Save Our Heritage Organization (SOHO)

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La Jolla Historical Society
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2023

Descriptive Summary

Title: Save Our Heritage Organization (SOHO)

Dates: 1977 - 2008

Collection Number: RG005.35

Creator/Collector: La Jolla Historical Society

Extent: .5 linear feet

Repository: La Jolla Historical Society, La Jolla, California 92037

Abstract: The Save Our Heritage Organization (SOHO) Collection is made up of photographs, ephemera and archival material collected by the La Jolla Historical Society since the 1930s to use for historical research and reference. SOHO is a private member-based non-profit that was formed in 1969 to save a single home. Based in Balboa Park, they manage and operate historic sites and resources throughout San Diego County. They are the only countywide historic preservation organization in a county that encompasses eighteen incorporated cities and numerous neighborhoods and communities. SOHO's goal is to protect and preserve the historic architectural and cultural resources of the region. The topics in this Collection pertain to the history and heritage of La Jolla, California; its people, places and events. A container list is included on the PDF and HTML versions.

Language of Material: English

Access: The Collection is open for research

Publication Rights: The La Jolla Historical Society holds the copyright to any unpublished materials

Preferred Citation: Courtesy of the La Jolla Historical Society

Acquisition Information: RG005.35

Biography/Administrative History: The La Jolla Historical Society inspires and empowers the community to make La Jolla's diverse past a relevant part of contemporary life.

The La Jolla Historical Society's Collections encompass over 80 years of actively collecting archival material, books, maps, scrapbooks, ephemera, fine art, newspapers, street and land use files, business and personal documents and historic and archaeological artifacts. The Society boasts over 20,000 photographs, over 1000 postcards, 400-plus architectural drawings and approximately 200 oral history recordings.

Collecting was initiated by Howard Randolph and volunteers on the historical committee of the Library Association of La Jolla. The Collection began by gathering photographs and documentation in the late 1930s, which later became the nucleus of the La Jolla Historical Society's Collections. The Society was created in 1963.

Through many moves in location the Society continued collecting and expanding. Accumulated Collections took on its current construct in 2010 after the renovation of the La Jolla Historical Society's campus of structures in central La Jolla, which consists of the 1904 Wisteria Cottage and 1940s Balmer Annex used for exhibits and programming, and a 1909 cottage used for business and research offices. The late Ellen Browning Scripps' 1916 automobile garage was also renovated and now houses the Collection in a modern collections storage facility. Materials are housed in archival boxes,

sleeves, envelopes and other archival-safe materials and are cared for according to standards and best practices of the museum profession. In 2016, the Society initiated new PastPerfect Museum Software to manage and catalog its Collections and in 2018 started using the Online Archive of California to upload searchable information from its Collections to enable improved public access. The Society will continue these processes and look forward to utilizing new opportunities to collect, preserve and share the history of La Jolla.

Scope and Content of Collection: The Save Our Heritage Organization (SOHO) Collection is made up of photographs, ephemera and archival material collected by the La Jolla Historical Society since the 1930s to use for historical research and reference. SOHO is a private member-based non-profit that was formed in 1969 to save a single home. Based in Balboa Park, they manage and operate historic sites and resources throughout San Diego County. They are the only countywide historic preservation organization in a county that encompasses eighteen incorporated cities and numerous neighborhoods and communities. SOHO's goal is to protect and preserve the historic architectural and cultural resources of the region. The topics in this Collection pertain to the history and heritage of La Jolla, California; its people, places and events. A container list is included on the PDF and HTML versions.

[Container List Below](#)

Container List

RG005 – Subject Files Collection Box 35 – Save Our Heritage Organization (SOHO) Collection

SOHO Collection -	
Container:	Box, files
SOHO Newsletters	Newsletters. "Reflections: Newsletter of the Save Our Heritage Organization" Vol. IX. No. 9-11. Sent to the La Jolla Historical Society. September – December 1977.
	Newsletters. "Reflections: Newsletter of the Save Our Heritage Organization" then "The SOHO Newsletter Reflections" Vol. X. No. 1-3, 5-12. Sent to the La Jolla Historical Society. January – December 1978.
	Newsletters. "The SOHO Newsletter Reflections" Vol. XI. No. 1-5, 8-9, 11. Sent to the La Jolla Historical Society. January – November 1979.
	Newsletters. "The SOHO Newsletter Reflections" Vol. XII. No. 1, 8. Sent to the La Jolla Historical Society. January – August 1980.
	Newsletter. "The SOHO Newsletter Reflections" Vol. XIV. No. 5. Sent to the La Jolla Historical Society. May 1982.
	Newsletters. "Reflections: The SOHO Newsletter" Vol. XVI No. 8-9. Sent to the La Jolla Historical Society. September-November 1984.
	Newsletters. "Reflections: The SOHO Newsletter" Vol. XV No. 1-6. Sent to the La Jolla Historical Society. December 1984 – December 1985.
	Newsletters. "Reflections: The SOHO Newsletter" Vol. XVIII No. 1-2. Sent to the La Jolla Historical Society. January-March 1986.
	Newsletters. "Reflections: Save Our Heritage Organization" Sent to the La Jolla Historical Society. August 1993.
	Newsletters. "Reflections" Sent to the La Jolla Historical Society. Vol. XXXII. Issue. 1. Includes copy of article by Barry E. Hager. March 2001.
	Newsletters. "Reflections" Sent to the La Jolla Historical Society. Vol. XXXVII. Issue. 3. Summer 2006.
	Magazine. "Save Our Heritage Organization" Vol. XXXVIII. Issue 3. 2007.
	Magazine. "Save Our Heritage Organization" Vol. XXXIX. Issue 1. 2008.
SOHO Newspapers	Newspaper. "Tour To Survey Evolution of La Jolla Architecture". October 25, 1977.
	Newspaper. "SOHO to sponsor tour of mansion". "July 13, 1978".
	Newspaper. "Bright Future" Photograph by Phil McMahan of Old Town's Heritage Park. "January 1979".
	Newspaper. (Greg Joseph) (San Diego Tribune) "SOHO looks ahead on 10 th anniversary" Includes photographs of Carol Lindemulder, Marc Tarasuck, Pat Schaelchlin, and the Long-Waterman Building. "January 31, 1979".
	Newspaper. (3 Copies) (Carole Olten) (San Diego Union) "SOHO guided tour feature five classic structures" October 13, 1985.

Newspaper. (San Diego Tribune) "SOHO's La Jolla Tour is Saturday" Includes photographs by Karen Johl of the La Jolla Women's Club, John Andrew's house, and the Kautz home. October 15, 1985.

Newspaper. (Michelle Cadwell Blackston) (San Diego Daily Transcript) "Reinforced Steele: Activist hopes to renovate abandoned police station as a public market" September 20, 2002.

Newspaper. (David Hicks) (San Diego Daily Transcript) "Historical group heads to court in case of demolition by neglect"

SOHO Events Pamphlet. (Includes 1 Duplicate) "Touring Historic La Jolla" November 1977.

Pamphlet. "Sojourn Through Historic La Jolla" Tour planned for November 12, 1977.

Petition. "An Organization on the Move..!!" Request to save a Victorian Cottage on 2nd Ave. February 1978.

Leaflet. (Includes 1 Duplicate) "A Benefit for SOHO A Show of Blown Glass Novelty Glass, Sculptured Glass and Art Glass" Event planned for February 24, 1978.

Leaflet. "SOHO's Summer Affair: A tour and reception at the historic Long-Waterman House" Event planned for August 26, 1978.

News Release. "Historic Golden Hill Home Tour" Event planned for November 4, 1978.

Invitation. "An Evening at the Christian House" Event planned for September 18, 1979.

Leaflet. "Mission Hills Home and Walking Tour" Event planned for November 10, 1979.

Pamphlet. (Includes 2 Duplicates) "Jewels of La Jolla" Annual Heritage Tour dedicated to Ellen Browning Scripps.

Script. (Alexander D. Bevil) "Searching for San Diego" For the tour of La Jolla Village. April 24, 1993.

List. "La Jolla Historical Society: Hostesses for Designers' Showcase."